





PRINCE OF WALES HEALTH NETWORK:





Collaborating in Healthcare for Prince of Wales Island


3 Year Work Plan – D06RH21678





May 1, 2011 – April 30, 2014

Updated July 26, 2011








<u>STATUS</u>	
Completed	
Working on it	
Not started	
Need to re-think	

Goal 1: Increase the capacity of providers and the community to implement a full continuum of behavioral health treatment and prevention services on Prince of Wales Island					
Strategies/ Objectives	Activities	Anticipated Outputs or Outcomes	How Measured	Target Due Date	Status
Objective A: By December 2011, form a Behavioral Health Advisory Committee with diverse representation from consumers and local, regional and state agencies Output measure: Number of people on advisory committee and meeting minutes.	a. Identify key stakeholders at the local, regional and state level to participate in a behavioral health and prevention services advisory committee	Broad representation of stakeholders ensuring full spectrum of participation	List of stakeholders identified	09/30/2011	
	b. Define roles and responsibilities for Advisory Committee Members	Advisory Committee Members clearly understand roles and responsibilities	Roles and responsibilities for Advisory Committee members established and documented	09/30/2011	
	c. Identify goals for Advisory Committee	Clear goals guide Behavioral Health Advisory Committee process	List of goals documented and distributed to Committee members	09/30/2011	
	d. Facilitate quarterly Advisory Committee meetings (Frequency changed 5/9/11 to every 4 months)	Committee informs Governing Body on community behavioral health treatment and prevention issues	Number of times Advisory Committee meets. Meeting minutes documented.	12/31/2011 (and ongoing)	

<p>Objective B: By April 2014, enhance access to comprehensive behavioral health services by implementing processes to plan and deliver services to address unmet needs.</p> <p>Output measure: Description of planning process and the changes in behavioral health services available on POW.</p>	a. Define markers to measure mental health of the community	Clear guidelines to measure ability of services to meet the needs of the POW community	Baseline data measuring services accessed by the POW community	01/31/2012	
	b. Facilitate discussion between network members, stakeholders and state agencies to identify issues affecting the provision of emergency mental health services for POW residents	Barriers affecting provision of emergency mental health services are identified and documented	Meetings held. Meeting minutes documented	01/31/2012	
	c. Convene providers of behavioral health services on POW to discuss integration of behavioral health services with the primary care system	Documentation of resources and needs for integration of behavioral health and primary care	Meetings held. Meeting minutes documented.	09/30/2012	
	d. Identify barriers to increased tele-behavioral health services for POW residents	Documentation of needs and resources to increase tele-behavioral health services for POW	Number of tele-behavioral health services offered to residents	01/31/2012	
	e. Develop strategic plan that addresses increased access to complete continuum of care in the area of behavioral health that includes emergency and preventive services	Clearly defined and measurable goals and actions to increase access to complete continuum of behavioral health services	Strategic plan completed	03/31/2014	
<p>Objective C: By April 2014, support and facilitate development and implementation of community-based prevention efforts against domestic violence and assault</p> <p>Output measure: Description of prevention coalition and strategies implemented.</p>	a. Formalize a community coalition created through the State of Alaska Behavioral Health Prevention and Early Intervention Project to address domestic violence and assault on POW	Formalized community coalition has adequate resources to accomplish objectives	Community Coalition members identified, roles and responsibilities defined, and objectives outlined	09/30/2011	
	b. Facilitate community coalition meetings	Meetings held	Number and frequency of meetings held. Meeting minutes documented	12/31/2011 (and ongoing)	
	c. Assist the coalition in the development and execution of community based domestic violence and assault prevention strategies consistent with State of Alaska grant requirements	Increased prevention efforts and activities on Prince of Wales	Number of community based prevention strategies developed and implemented	04/30/2014	










<p><u>Objective D:</u> By April 2013, increase the number of opportunities available to support youth development, improving mental health and wellness of POW youth.</p> <p>Output measure: Number of youth development and wellness opportunities available for youth.</p>	a. Identify key stakeholders in youth development and wellness	Key stakeholders inform the network of resources and needs	Number of stakeholders identified	12/31/2011	
	b. Complete assessment that documents existing resources that support POW youth and identifies gaps in services to youth	Documentation of resources and gaps in services to guide strategic development	Assessment completed	04/30/2012	
	c. Develop strategic plan that identifies strategies to support the mental health and wellness of POW's youth by providing increased support and opportunities	Clearly defined objectives and goals to guide the development of youth opportunities	Strategic plan completed	09/30/2012	
	d. Implement strategies identified to increase the number of youth development and wellness activities	Increased youth development and wellness opportunities	Documentation of strategies implemented and opportunities offered to youth	04/30/2013	

Goal 2: Increase access to healthcare and improve health outcomes for Prince of Wales Island residents.

Strategies/ Objectives	Activities	Anticipated Outputs or Outcomes	How Measured	Target Due Date	Responsible Organization/ Person
<p>Objective A: By April 2012, provide regular outreach and education about the array of healthcare services available on POW and how to access services.</p> <p>Output measure: Description of outreach efforts used to promote available services on POW.</p>	a. Conduct survey to evaluate community knowledge about health services on POW and preferred methods of information dissemination.	Baseline and ongoing data to evaluate the impact of outreach and education campaigns.	Number and type of community members surveyed.	11/30/2011	
	b. Provide outreach to POW communities about upcoming visiting and specialty clinics and support groups and programs via flyers, brochures, newspaper ads, radio ads, television PSA's and social networking	Community is aware of healthcare and support services available and how to access them	Number of methods used and frequency of distribution	12/31/2011 (and ongoing)	
	c. Expand POW Health Network website to include comprehensive information about healthcare services available on Prince of Wales Island	Increased awareness of community members of healthcare and support services available and how to access them	Pages added to website and frequency of updates	04/30/2012	
<p>Objective B: By April 2012, conduct annual community health education campaigns to address a priority health concern.</p> <p>Output measure: Description of education campaigns conducted each year.</p>	a. Involve the community to identify set of health indicators to track to provide feedback to the Network and community members on population health status related to priority health concerns.	Health indicators that can be tracked over time.	Each indicator will have a data source and tracking method.	01/31/2012	
	b. Conduct a community health education campaign about prescription drug abuse through flyers, brochures, ads, social networking and provider education.	Increased community awareness about the effects of prescription drug abuse	Number of methods and messages used and frequency of distribution	04/30/2012	
	c. Identify priority areas of focus for education campaigns during years 2 and 3 of the project.	Clear areas of focus identified for community education	Priority areas identified	04/30/2012	
	d. Conduct health education campaigns identified during years 2 and 3 via flyers, brochures, ads, social networking, and provider education	Improved community health in the areas of priority focus	Number of methods used to educate the community	04/30/2014	

<p>Objective C: By April 2014, improve the coordination and accessibility of maternal and child health services for POW residents.</p> <p>Output measure: Description of identified gaps in services and specific efforts to address the gaps and improve coordination.</p>	a. Assess current maternal and child health and reproductive health services on POW and identify gaps/weaknesses in services available.	Accurate documentation of all services available on POW and gaps in services	List of services and gaps	12/31/2011	
	b. Increase collaboration between prenatal, postpartum, and newborn care providers to improve coordination of care for mothers and newborns	Care for POW residents is better coordinated, resulting in improved maternal child health	Description of areas of improved collaboration	04/30/2014	
	c. Provide continuing education opportunities to providers to improve their ability to provide physical and developmental assessments for children	POW providers are better equipped to provide child assessments	Number of continuing education opportunities offered	12/31/2012	
	d. Provide increased education to community about the importance of obtaining prenatal care	Increased prenatal care rates for residents	Number of residents seeking prenatal care	04/30/2014	
<p>Objective D: By April 2014, expand access to care through support of visiting specialty clinics on POW and improved continuing education for providers.</p> <p>Output measure: Number and type of specialty clinics provided on POW. Number of continuing education programs for local providers.</p>	a. Identify unmet specialty service needs on POW.	Clearly defined needs for increased specialty services on POW	Documentation of unmet specialty services	12/31/2011	
	b. Recruit additional visiting specialists to POW.	Increased specialty care available to POW residents	Number of new visiting specialty clinics added	04/30/2013	
	c. Increase coordination of visiting clinics between network members to improve access to specialty services for all residents of POW.	Visiting specialty clinics accessible to an increased number of POW residents	Number of visiting clinics held at multiple clinics on POW	04/30/2014	
	d. Coordinate continuing education opportunities with visiting specialists to improve local provider knowledge and expertise	POW providers are better equipped to provide comprehensive care to residents	Number and type of continuing education programs offered	04/30/2012 (and ongoing)	

Goal 3: Strengthen the health care delivery system through expanded interagency communication and collaboration on Prince of Wales Island.

Strategies/ Objectives	Activities	Anticipated Outputs or Outcomes	How Measured	Target Due Date	Responsible Organization/ Person
<p>Objective A: By April 2012 establish the network as an independent non-profit organization to support and strengthen the local health system.</p> <p>Output measure: Date network is officially incorporated as a non-profit and description of business plan.</p>	a. Form written agreement between network members to incorporate as a non-profit.	Commitment from all network members to form nonprofit	Agreement signed by all members	12/31/2011	
	b. Identify potential funding streams and develop a business plan for Network as a 501c3.	Diverse potential funding streams are identified and a business plan is developed.	List of potential funding sources completed. Business plan developed	04/30/2012	
	c. Develop and file Articles of Incorporation as a 501c3 organization.	501c3 organization established	Articles of Incorporation filed	04/30/2012	
	d. Revise bylaws to reflect new Network structure.	Bylaws that accurately reflect new network structure	Revised bylaws signed by all members	04/30/2012	
<p>Objective B: By September, 2012 expand the POW Health Network membership by adding at least two new members with local representation and developing mechanisms for increased community input.</p> <p>Output measure: List of network members and description of community input mechanisms implemented.</p>	a. Identify two new Network members to support and enhance Network goals and objectives	Expanded membership contributes to improved execution of network goals and objectives	Members identified and formally invited to join network	04/30/2012	
	b. Expand Governing Body to include local representatives of new members.	Expanded governing body provides increased local contribution to network goals	Bylaws amended to reflect new membership.	04/30/2012	
	c. Develop improved, formal mechanism for input from community stakeholders and local organizations	Clearly defined procedures for stakeholders to provide feedback to network.	Mechanism for input outlined in bylaws and communicated to the community	09/30/2012	
	d. Network Director provides increased outreach to communities and local organizations specific to network goals and objectives	Increased input from community ensures network activities are commensurate with community needs.	Number and type of outreach conducted	09/30/2012	
	e. Review Network participation and governing body representation to determine if new members will strengthen network.	Annual review of membership allows the Network to best achieve goals.	List of Network members with recommendations for changes annually.	04/30/2013 04/30/2014 (annually)	

<p>Objective C: By October, 2013 develop and implement a sustainability plan that maintains the POW Health Network with self-generating revenue streams.</p> <p>Output measure: Description of sustainability plan and business plan to support the network.</p>	a. Implement Balanced Scorecard methodology to measure network performance on stated goals and objectives	Measurable indicators of network success are identified and progress is communicated to network members and stakeholders	Balanced Scorecard report is developed and distributed to network members and stakeholders	07/31/2011	
	b. Conduct Economic Impact Assessment using HRSA tool to demonstrate value of the Network to the POW community	Economic impact of network is demonstrated to network members, the community and stakeholders	Economic Impact of network is documented	12/31/2011	
	c. Develop structure for diversification of funding, including member dues	Network has diverse funding sources.	Documentation of sources of funding	10/31/2013	
	d. Conduct annual strategic planning to identify priorities.	Network has clearly defined, measurable, and timely goals and objectives	Strategic plan updated annually	04/30/2012 04/30/2013 04/30/2014 (annually)	
	e. Secure new funding sources to support specific network activities	Network has multiple funding sources that support goals and objectives of strategic plan	Description of additional funding sources secured	10/31/2013	
	f. Network Director participation in Chamber of Commerce, Prince of Wales Community Advisory Council and Southeast Conference meetings to share network efforts and sustainability plans.	Network plays active role in community development. Mutually supportive relationships between network and community development groups	Documentation of meetings attended	09/30/2011 (and ongoing)	

July 26, 2011 Updates

Goal 1: Increase the capacity of providers and the community to implement a full continuum of behavioral health treatment and prevention services on Prince of Wales Island

Objective A: By December 2011, form a Behavioral Health Advisory Committee with diverse representation from consumers and local, regional and state agencies

- ➡ The POW Behavioral Health Coalition held its 1st meeting on 5/9/11. Roles of the coalition, mission and vision, a communication plan, and the formation of subcommittees to address specific goals within the behavioral health strategic plan were discussed. The minutes are posted on the POW Health Network website. Discussion will continue at the next meeting in September.

- 30 key stakeholders was identified for coalition membership and invited to participate in the 5/9/11 coalition meeting. 16 participants attended the May 9 meeting.
- An Interpersonal Violence Subcommittee met on 7/20/11, and a Service Expansion subcommittee met on 7/22/11.

Objective B: By April 2014, enhance access to comprehensive behavioral health services by implementing processes to plan and deliver services to address unmet needs.

- The State Division of Behavioral Health and SEARHC have worked together to develop a plan to provide emergency services on POW. The plan was presented at the 5/9/11 POW Behavioral Health Coalition meeting.
- The strategic plan that was developed at the January, 2011 behavioral health meeting was reviewed at the 5/9/11 POW Behavioral Health Coalition meeting. Subcommittees will complete missing portions of the plan and it will be presented for further review at the next POW Behavioral Health Coalition meeting in September, 2011.
- An Interpersonal Violence Subcommittee met on 7/20/11, and a Service Expansion subcommittee met on 7/22/11.

Objective C: By April 2014, support and facilitate development and implementation of community-based prevention efforts against domestic violence and assault

- The POW Behavioral Health Coalition had its first meeting on 5/9/11. Minutes are posted on the POW Health Network website. An interpersonal violence subcommittee of the POW Behavioral Health Coalition met on 7/20/11, and the next meeting is scheduled for August 15.
- The POW Health Network assisted H.O.P.E. in the development of a grant application to the State of Alaska Division of Behavioral Health for a Comprehensive Prevention and Early Intervention Services grant to develop a domestic violence prevention program on POW. A contract is now being put into place for the Network to support HOPE in the development of this program.

Goal 2: Increase access to healthcare and improve health outcomes for Prince of Wales Island residents.

Objective A: By April 2012, provide regular outreach and education about the array of healthcare services available on POW and how to access services.

- For visiting clinics, bi-weekly ads are placed in Island News, monthly ads are placed on Craig Cable, and flyers are emailed to stakeholders throughout POW.
- A flyer listing support groups is being developed.

- A schedule of upcoming visiting clinics to POW is available on the POW Health Network website, and is updated regularly.
- A simple survey is being developed to evaluate how patients learn about upcoming visiting clinics.

Objective D: By April 2014, expand access to care through support of visiting specialty clinics on POW and improved continuing education for providers.

- Network funding supports cost for visiting specialists to travel from Ketchikan to POW as follows: ENT (5/31/11)
- Additional visiting specialist opportunities are being explored through PeaceHealth. Orthopedics and Psychiatry are anticipated soon.
- Additional continuing education opportunities are being explored through coordination with visiting specialists.

Goal 3: Strengthen the health care delivery system through expanded interagency communication and collaboration on Prince of Wales Island.

Objective A: By April 2012 establish the network as an independent non-profit organization to support and strengthen the local health system.

- The Network is developing its ability to contract with other agencies to support additional areas of collaboration.
- The Network is seeking additional grant opportunities to support specific goals and objectives.
- The Network has secured a consultant to evaluate the pros and cons of different business structures for the Network.

Objective B: By September, 2012 expand the POW Health Network membership by adding at least two new members with local representation and developing mechanisms for increased community input.

- The Network has developed a Facebook page to relay updates and news to interested persons.
- A news page has been added to the Network website.
- The Network is increasing the frequency and format of articles in the Island News to provide information to the community about the Network and its role.
- The Network Director regularly participates in POWCAC meetings (7/19/11).

Objective C: By October, 2013 develop and implement a sustainability plan that maintains the POW Health Network with self-generating revenue streams.

- Improved reporting mechanisms, including quarterly talking points and work plan updates are being developed to share information about the Network with stakeholders and within the Network's member organizations.
- The Network is participating in an EIA pilot program through HRSA to better demonstrate return on investment.
- The Network is developing its ability to contract with other agencies to support additional areas of collaboration.
- The Network is seeking additional grant opportunities to support specific goals and objectives.
- The Network is working with a consultant to assist in the development of a balanced scorecard.
- The Network Director regularly participates in POWCAC meetings (7/19/11), meetings of the Southeast Conference Health, Education and Social Services Committee (06/01/11), and Southeast AHEC meetings (5/13/11, 7/27/11). The Network Director is also active with the National Cooperative of Health Networks (NCHN), and communicates regularly with the State Office of Rural Health.